

BLACK

BUSINESS CONNECT



MEDIA KIT



www.blackbusinessconnect.org

BLACK

BUSINESS CONNECT

ABOUT BBC

Black Business Connect (BBC) is a global online platform whose mission is to provide exposure opportunities to minority entrepreneurs so they can increase their visibility and expand their network. We accomplish this by highlighting emerging and established entrepreneurs in BBC Magazine, networking events, and promotional opportunities.

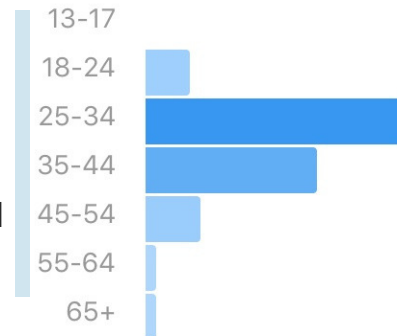
IG FOLLOWERS

Gender

30% MEN

70% WOMEN

Age Range



INSTAGRAM STATS

7K+

IMPRESSIONS PER WEEK

3.65K+

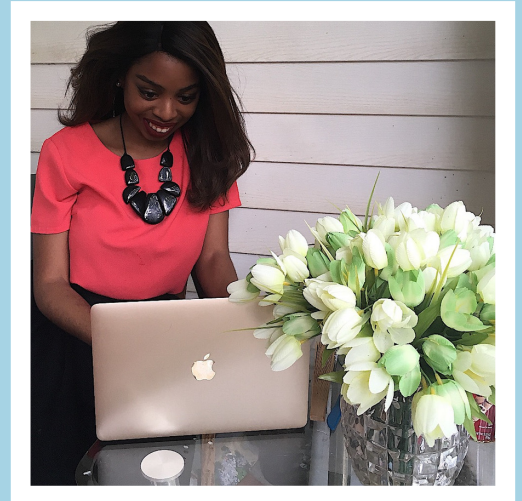
FOLLOWERS

6K+

REACH PER WEEK

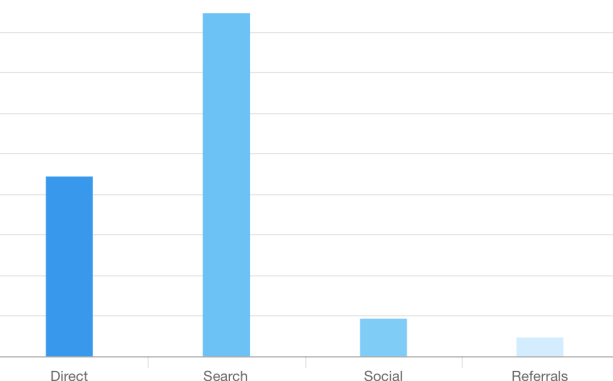
Top Visiting Cities

1. Atlanta
2. New York
3. Chicago
4. Baltimore
5. Washington



WEBSITE STATS

How Visitors Reach Us



Top Visiting Countries

1. United States
2. South Africa
3. United Kingdom
4. India
5. Phillippines

1,200+ BLOG VIEWS

500+ SUBSCRIBERS

BLACK

BUSINESS CONNECT

SERVICES

À la Carte

Branding Services

Graphic Design Templates.....	\$50
Landing Page Web Design.....	\$100
2/hr Photoshoot (Outside)	\$150
3 hr/ Photoshoot Studio w/ 2 outfit changes.....	\$300
Full Website Design.....	\$300

Exposure Opportunities

Business Directory.....	\$10/month
1 Instagram Post*.....	\$35
1 Instagram Post + 1 Instagram Story*.....	\$50
Interview Feature + Cover Design.....	\$150
Video Interview + Cover Design.....	\$200

* Instagram posts are optimized through Instagram ads.

** Blog posts are permanent and include 3-5 images per post.

Sample Magazine Cover

Black Business Connect MAGAZINE



AVERRI LIGGINS

HOW SHE DECIDED
TO LIVE HER
DREAM LIFE.

3 UNIQUE WAYS TO MARKET YOUR BRAND

TIPS ON HOW TO
BREAK OUT OF YOUR
COMFORT ZONE.

HOT MARKETING STRATEGIES

LEARN WHAT TOOLS
ACTUALLY WORK

ISSUE NO. 1

Book Your Service Today with Black Business Connect!



Black Business Connect



@blackbusinessconnect

Still Have Questions? Contact Us.

E: info@blackbuinesconnect.org

W: www.blackbusinessconnect.org

BLACK

BUSINESS CONNECT

PROMOTION OPPORTUNITIES

Branding Services

Graphic Design

Graphic Design Templates.....\$75

PHOTOSHOOT SESSION

*ATLANTA ONLY

3 Hour Photo Session (Outside).....\$200

Photo Session (Studio).....\$330

Event Photography.....\$40/hr

WEBSITE BRANDING

Website Landing Page Design.....\$150

*Full Website Design(4-6 Page Design).....\$400

**Price does not include copy for website.

*Payment plans available..

BLACK

BUSINESS CONNECT

PROMOTION OPPORTUNITIES

BUNDLE PACKAGES

Blog Post, Email, & Social Media Package

Your Investment: \$425

- 1 Featured Blog Post
- Large Email Placement
- 3 Instagram Posts
- 2 Instastory
- 1 Facebook Feature

Total Value: \$500

Event Advertisement Package

Your Investment: \$525

- Pre-Event Blog
- Post Event Blog
- 5 Instagram Posts
- 2 Instastories
- 1 Facebook Feature
- Promo Video; highlights

Must book at least 3 months in advance for us to create a custom marketing plan.

Total Value: \$700

* Instagram posts are optimized through Instagram ads.

** Blog posts are permanent and include 3-5 images per post.

BLACK

BUSINESS CONNECT

PROMOTION OPPORTUNITIES

BUNDLE PACKAGES

Social Media Only Package

Total Value: \$350

- 5 Instagram Posts
- 3 Instagram Stories
- 1 featured Facebook Post
- Promotion on Pinterest using images

Your Investment: \$275

Blog Feature & Social Media Package

Your Investment: \$325

An exclusive brand sponsored blog content post and social media promotion.

- Featured Blog Post
- 2 Instagram Posts
- 1 Instastory
- 1 Facebook Post

Total Value: \$385

* Instagram posts are optimized through Instagram ads.

** Blog posts are permanent and include 3-5 images per post.

E: info@blackbuinesconnect.org | W: www.blackbusinessconnect.org

Instagram: @blackbusinessconnect